

**COUNTRY** Bulgaria  
**CASE STUDY CODE** Bulgaria\_Good Practice\_O.09\_02

**MAIN INFORMATION**

**Title** Public Discussion of the Combined Investment Concept "Economy and Mobility in the Interest of the People" in the Town of Dobrich

**Location** Dobrich, Bulgaria

**Responsible Authority** Dobrich Municipality

**Link** <https://www.dobrich.bg/bg/novini/publicno-obsazhdane-na-kombinirana-kontsepsiya-ikonomika-i-mobilnost-v-interes-na-horata-v-grad-dobrich-1/>

**Keywords** Public debate, integrated territorial investments, sustainable urban mobility, improving the performance and energy of buildings, school transport, energy efficiency, redevelopment



**IDENTIFICATION**

<b>Type</b>	Case (plan, program, project etc.)	<input type="checkbox"/>	<b>Stakeholders involved</b>	Public institutions	<input checked="" type="checkbox"/>
	Method / Tool	<input type="checkbox"/>		Private sector	<input checked="" type="checkbox"/>
	Organisation	<input type="checkbox"/>		Civil society organisations	<input checked="" type="checkbox"/>
	Legal framework	<input type="checkbox"/>		Knowledge institutions	<input type="checkbox"/>
	Other <input type="text" value="Public discussion"/>	<input checked="" type="checkbox"/>		Public or grassroots movements	<input checked="" type="checkbox"/>
			Other	<input type="text"/>	<input type="checkbox"/>
<b>Policy field</b>	Urban planning	<input checked="" type="checkbox"/>	<b>Timeline</b>	Start date	<input type="text" value="March 2024"/>
	Mobility	<input checked="" type="checkbox"/>		End date	<input type="text"/>
	Tourism	<input type="checkbox"/>			
	Other <input type="text" value="Economy, education"/>	<input checked="" type="checkbox"/>			



<b>Spatial level</b>	National	<input type="checkbox"/>	On going	<input checked="" type="checkbox"/>
	Regional	<input type="checkbox"/>	Completed	<input type="checkbox"/>
	Local	<input checked="" type="checkbox"/>	Limited	<input type="checkbox"/>
			Repeated overtime	<input type="checkbox"/>

**CONTENT AND RESULTS**

**Purpose and context**  
 The initiative aims at the familiarization of the general public, the private sector and citizens with the envisaged activities under the concept BG16FFPR003-2.001-0126 "Economy and mobility in the interest of the people" for integrated development of the town of Dobrich.

The combined concept for integrated territorial investments was developed as a partnership among the municipalities of Dobrich, Dobrich Rural and Targovishte in Bulgaria's Northeast Planning Region and unties areas that are rural and dominated by agriculture and food-processing as the main economic sectors. It plans for targeted improvement measures and investments in the local economies, education and transport – particularly about the public infrastructure that is shared among the municipalities. The implementation of the concept is funded by the EU Cohesion Fund and is budgeted at 117.8 million BGN/60.25 million EUR.

**Problems and challenges**  
 On the territory of the municipality of Dobrich the activities aim at improving the conditions, security and increasing the investment attractiveness of the business zones as well as measures for sustainable urban mobility in the town and its peripheral areas. The PGTOLP and PGAS include measures to improve the operational and energy performance of buildings, purchase of school buses/electric buses and inauguration of dual vocational training in schools.

The issues, included, in the combined concept for territorial investment are multi-disciplinary and complex. Explaining them in detail to common citizens without relevant professional education is a challenge for the administration.

**Organizing, Supporting and Funding Entities**  
 Partners for the development and implementation of the combined concept are the Municipality of Dobrich, Dobrich Rural Municipality, Targovishte Municipality, School of Transport, Service and Light Industry - Dobrich (SGTOLP), School of Agrarian Economy - Dobrich (SGAS) and "Urban Transport" Ltd. in Dobrich.

**Process (including participant recruitment & selection) and Interaction/Participation (including methods/tools) used**  
 Dobrich Regional Information Centre with the Ministry of Regional Development and Public Works of Bulgaria was involved as a co-organizer in the preparation of the public discussion. A presentation of the Combined Concept has been prepared and announced through various information channels. An announcement about the forthcoming discussion has been uploaded on the website of the Dobrich Municipality. An online questionnaire for gathering comments on-lien has been developed and published. The presentation of the Combined Concept to the citizens was made jointly by the Municipality of Dobrich and the District Information Centre in the Dobrich City Hall.



### **Outcomes, Effects and Lessons Learned**

Citizens' comments have been received and are being processed. Attendance at the public hearings is not high, leading to the conclusion that more effective methods of engaging the public in such public hearings need to be found.

### **Bibliography**

Information about the public consultation on the website of Dobrich Municipality -

<https://www.dobrich.bg/bg/novini/publicchno-obsazhdane-na-kombinirana-kontseptsiya-ikonomika-i-mobilnost-v-interes-na-horata-v-grad-dobrich-1/>

Presentation of the Concept BG16FFPR003-2.001-0126 "Economy and mobility in the interest of people" -

[https://www.youtube.com/watch?v=3HXZV\\_ahIM8](https://www.youtube.com/watch?v=3HXZV_ahIM8)

Enquiry about the Combined Concept for Integrated Territorial Development "Economy and Mobility in the Interest of People" -

<https://docs.google.com/forms/d/e/1FAIpQLSeoO9D69SfU23trpUDUBapNoBqns9ol3x5xPC65pttiS9SEZQ/viewform>

Dobrich Regional Information Centre - <https://www.facebook.com/oic.dobrich/>



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