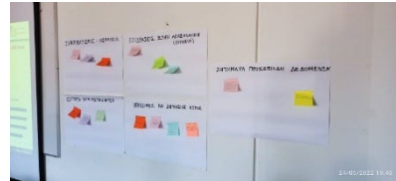


COUNTRY		Greece			
CASE STUDY CODE		Greece_Good Practice_O.10-02			
MAIN INFORMATION					
Title	Focus Group: "New Mobility Services. Co-creating accessible futures through new mobility services"				
Location	Universities in Europe				
Responsible Authority	University of Surrey				
Link	https://www.surrey.ac.uk/research-projects/co-creating-accessible-futures-through-new-mobility-services				
Keywords	New Mobility Services; Autonomous Vehicles; Focus Group				
IDENTIFICATION					
Type	Case (plan, program, project etc.)	<input checked="" type="checkbox"/>	Stakeholders involved	Public institutions	<input type="checkbox"/>
	Method / Tool	<input type="checkbox"/>		Private sector	<input type="checkbox"/>
	Organisation	<input type="checkbox"/>		Civil society organisations	<input checked="" type="checkbox"/>
	Legal framework	<input type="checkbox"/>		Knowledge institutions	<input checked="" type="checkbox"/>
	Other	<input type="checkbox"/>		Public or grassroots movements	<input checked="" type="checkbox"/>
Policy field	Urban planning	<input type="checkbox"/>	Timeline	Other	<input type="checkbox"/>
	Mobility	<input checked="" type="checkbox"/>		Start date	<input type="text" value="2022"/>
	Tourism	<input type="checkbox"/>		End date	<input type="text" value="2023"/>
	Other	<input type="checkbox"/>		On going	<input type="checkbox"/>
Spatial level	National	<input type="checkbox"/>	Completed	<input checked="" type="checkbox"/>	
	Regional	<input type="checkbox"/>	Limited	<input checked="" type="checkbox"/>	
	Local	<input checked="" type="checkbox"/>	Repeated overtime	<input type="checkbox"/>	





CONTENT AND RESULTS

Purpose and context

Organisation of a series of focus groups in different cities across Europe to raise awareness of the local community and exchange information between them regarding New Mobility Services and transport automation and their integration into urban areas.

Problems and challenges

n.a.

Organizing, Supporting and Funding Entities

Organisation: University of Surrey with local partners (each responsible for their own focus group)

Funding: University of Surrey UKRI-ESRC Impact Accelerator Account

Process (including participant recruitment & selection) and Interaction/Participation (including methods/tools used)

Building on the outcomes of WISE-ACT (Cost Action), the Focus Groups were organised locally by the corresponding Universities and research institutes, under the coordination of the University of Surrey. Focus groups comprised members of the local community (non-experts) with appropriate gender and age representation.

Each focus group included two parts, one common for all focus groups and one adapted to the local concerns and issues. After the focus group, the local team reported back to the coordinating University of Surrey and the team of Surrey synthesized the input.

Outcomes, Effects and Lessons Learned

- Awareness raising of the general public effectively and adjusting key messages to be incorporated in future policies
- Accessible outputs to businesses developing new mobility services
- Merging research with the visualisation of public opinion and citizen values, contributing in the adoption of citizen science and the launch of a Citizens Forum.

Bibliography

n.a.



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